

Your privacy is important to us. This Privacy Statement describes the types of information the Plugged In Band Program (“Plugged In” or “We/Us”) collect from and about you through email, social media, direct mail, and filling out forms, including when you visit this web site, [Plugged Inband.org](http://PluggedInband.org) (the “Site”). These various means of interaction with Us are called the “Services” in this Privacy Statement. This Privacy Statement also explains how We may use and disclose such information, as well as your ability to control certain uses of it. By using this Site or engaging with other aspects of the Services, you agree to the data collection, use, disclosure and storage practices described in this Privacy Statement.

Information Collection

The following information may be considered personal data under applicable data protection laws, which may include the laws of countries outside the United States, including in the European Economic Area:

Information You Provide to Us

We collect information from you when you choose to provide it to us. This may include when you register for one of our programs (on behalf of yourself or someone else), make a donation, request information from us, sign up for newsletters or our email lists, use our Services, or otherwise contact us.

The information we collect may include your name, address, email address, telephone number, mobile telephone number, geolocation information, photos or videos, and, to the extent applicable, such similar information, as it relates to your guardian or a person for whom you are guardian.

We also may collect certain health information from you about yourself or the student with respect to whom you are providing it to us. We collect only such information we consider necessary in connection with ensuring a safe, healthy and positive delivery of our programs to the relevant student.

We also may collect certain financial information relating to the person(s) responsible for paying any enrollment fees for our services. We collect only such information as we deem necessary to determine eligibility to make such payments or receive scholarship funds.

If you use the Services to make donations or purchases, you may provide certain payment information, such as payment card, information from third party payment services (such as PayPal) or other financial account information, and billing address. A third-party payment processor collects and processes that information on our behalf; we do not collect or retain your payment information.

Information We Automatically Collect and Cookie Policy

We may use cookies, pixel tags, log files, or other technologies to automatically collect certain information when you use our Services or interact with our emails. For example, we may automatically collect certain non-personal information from you such as your mobile device identifier or MAC address, browser type, operating system, device model, software version, Internet Protocol (“IP”) address, mobile or ISP carrier information, and the domain name from which you accessed the Services. We also may collect information about your use of the Services including the date and time you access the Services, the areas or pages of the Services that you visit, the amount of time you spend using the Services, the number of times you return, whether you open forward or click-through emails and ads, and other usage data so that we can understand the statistical use trends of our website in order to make improvements. This information is stored and used without any personal information attached to it.

We may also use third-party tools or services, such as Google Analytics, to assist us with analyzing and improving the Site and Services. These service providers are not permitted to use the information

collected on our behalf except to help us conduct and improve our business. Wix uses cookies for important reasons, such as: To provide a great experience for your visitors and customers. To identify your registered members (users who registered to your site). To monitor and analyze the performance, operation and effectiveness of Wix's platform.

Information Collected From Other Sources

We may obtain information about you from other sources, including social networks that you use to connect with Plugged In. This information may include name, user name, demographic information, updated address or contact information, interests, and publicly-observed data, such as from social media and online activity.

Combination of Information

We may combine the information we receive from and about you, including information you provide to us and information we automatically collect through our Services, as well as information collected offline or from third party sources to help us tailor our communications to you and to improve our Services.

Information Use

We may use the information we collect from and about you to:

- Deliver marketing communications, promotional materials, or advertisements related to Plugged In, and its various service offerings, programs and events;
- Inform you of events and provide other information that may be relevant to your involvement with Plugged In;
- Facilitate your participation in various Plugged In programs and offerings;
- Provide you with services or information you request;
- Take actions as described to you when the data was collected;
- Respond to your inquiries, provide donor benefits, process payments and prevent transactional fraud, and contact and communicate with you;
- Provide you with customized content, via email or text message, or on other sites or apps;
- Develop new programs, products or services;
- Allow us to improve the services we provide, such as by better tailoring our content to our users' needs and preferences;
- Research, address problems, monitor performance, and improve the usage and operations of the Site;
- Protect the security or integrity of the Site;
- For purposes of complying with applicable law or our published terms of use; and
- Detect, prevent, and respond to fraud, intellectual property infringement, violations of our published terms of use, violations of law, or other misuse of the Services;
- Enforce this Privacy Statement
- Provide you with required notices related to Plugged In; and
- Generate and analyze statistics about your use of the Services.

We also may combine or aggregate any of the information we collect through the Services or elsewhere for any of these purposes.

Information Sharing

We do not sell your personal information to third parties. We may share the information we collect from and about you:

- With third parties that we believe may provide benefits, promotional materials, and goods and services that may be of interest to you, including with other nonprofit organizations;
- To service providers who work on our behalf and who have agreed to use the information solely to carry out the services that they are performing for us, including, but not limited to, outside contractors, auditors, consultants, and other third parties who provide financial or operational activities on our behalf;
- as necessary if we believe that there has been a violation of rights our published policies or terms of use or the rights of any third party;
- to respond to judicial process or provide information to law enforcement or regulatory agencies or in connection with an investigation on matters related to public safety, as permitted by law, or otherwise as required by law; and
- when we believe in good faith that disclosure is necessary (a) to protect our rights, the integrity of the Services, or your safety or the safety of others, or (b) to detect, prevent, or respond to fraud, intellectual property infringement, violations of our published terms of use, violations of law, or other misuse of the Services; and
- as described to you at the point of collection
- as you may otherwise permit or consent to.

We may sell or purchase assets during the normal course of our business. If another entity acquires us or any of our assets, information we have collected about you may be transferred to such entity. In addition, if any bankruptcy or reorganization proceeding is brought by or against us, such information may be considered an asset of ours and may be sold or transferred to third parties. Should such a sale or transfer occur, we will use reasonable efforts to try to require that the transferee use personal information provided through the Services in a manner that is consistent with this Privacy Statement.

Opting Out

If you do not want us to share your personal information as set forth in this Privacy Statement, contact us at info@Plugged Inband.org.

If you do not wish to have your email address or mobile phone number used by us to promote our Services, you can opt-out by sending an email stating your request to info@Plugged Inband.org. If we have sent you a promotional email, you may send us a return email asking to be omitted from future email distributions. If we have sent you a promotional mobile phone message, you may respond to such message as instructed with the message to opt out of receiving further such messages.

Other Information

Tracking Options

We strive to provide you with choices regarding the personal information you provide to us.

You may adjust your browser or operating system settings to limit this tracking or to decline cookies, but by doing so, you may not be able to use certain features on the Services or take full advantage of all of our offerings. Check the "Help" menu of your browser or operating system to learn how to adjust your tracking settings or cookie preferences.

Your California Privacy Rights

California Civil Code Section §1798.83 permits users of our site that are California residents to request certain information regarding our disclosure of Personal Information to third parties for their direct marketing purposes. To make such a request, please send an email to info@Plugged Inband.org or write us at Plugged In, 40 Freeman Place, Needham, MA 02492.

Your Rights as a Visitor from the European Economic Area (EEA)

If you are a European resident, our legal basis for collecting and using your personal data or information is to do so with your consent; where we need the personal data or information for performance of a contract, or where the collection and use is in our legitimate interests and not overridden by your data protection interests or fundamental rights and freedoms. In some cases, we may also have a legal obligation to collect the personal information in question.

If you are located in the EEA, we may also be a data processor of your personal data and a third party would be the controller. In these instances, we will only process and use your data in accordance with the documented instructions of the controller, subject to our agreement and data processing addendum entered into with your employer. The controller will be solely responsible for meeting any legal requirements applicable to data controllers (such as establishing a legal basis for processing and responding to data subject rights requests concerning the data your employer controls).

You have the right at any time to withdraw your consent to our collection and use of your personal data and to exercise the following rights. If we are the data controller, you can contact us to exercise these rights. If we are the data processor, you must contact the controller to exercise these rights:

- Access your personal data or information;
- Delete, or request deletion of, your personal data or information;
- Object to or restrict processing of your personal information;
- Request portability of your personal information;
- Complain to your local data protection authority at any time;
- Object to automated decision making; and
- Update your personal data or information.

To withdraw consent or exercise these rights, please:

- Contact the executive director of Plugged In.
- Adjust your preferences through contacting to info@Plugged Inband.org.

Withdrawing your consent will not affect the lawfulness of any processing we conducted prior to your withdrawal, nor will it affect processing of your personal information conducted in reliance on lawful processing grounds other than consent.

If we ask you to provide personal data to us to comply with a legal requirement or enter into a contract, we will inform you of this and let you know whether providing us with your personal data is required and if not, the consequences of not sharing your personal data with us.

Similarly, if we collect and use your personal information in reliance on our or a third party's legitimate interests and those interests are not already listed above (see "Information Use" section), we will let you know what those legitimate interests are.

Links to Other Websites

The Services may have links to third-party Services or applications, including payment processors or video platforms which may have privacy policies that differ from our own. We are not responsible for the practices of such Services or applications.

Data Security

We have taken certain physical, administrative, and technical steps to safeguard the information we collect from and about our customers and Services visitors and users. While we make every effort to help ensure the integrity and security of our network and systems, we cannot guarantee our security measures.

Data Storage and Retention

Your personal information is stored on servers in the United States. You understand and agree that Plugged In may collect, use, disclose, and otherwise process the information you provide as described in this Privacy Statement even if you are from an area outside the United States. Your personal information may be disclosed in response to inquiries or requests from government authorities or to respond to judicial processes in the United States. We will retain your personal information for as long as it is needed to provide you with the Services, or to fulfill any legal or contractual obligations we may have.

If you are a resident of the EEA: Your personal information will be transferred to and processed in the United States, which has data protection laws that are different than those in your country and may not be as protective. For more information on where and how long your personal data is stored, and for more information on your rights of erasure and portability, please contact Us at to info@PluggedInband.org.

Access to Your Personal Information

If you have an account on our Services, you may sign in to your account and update your personal information contained in the account.

If You Have Questions

If you have any questions, requests or concerns about this Privacy Statement or the practices described herein, you may contact our executive director at info@PluggedInband.org.

Revisions to This Statement

We reserve the right to revise this Privacy Statement at any time. When we do, we will post the change(s) on the Services. If we change the Privacy Statement in a material way, we will provide appropriate notice to you.

Last updated August 1, 2024